

GLOBAL JOURNAL OF ENGINEERING SCIENCE AND RESEARCHES MAX-CLOSED SPAMBY USING DIRECT BIT POSITION METHOD

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ABSTRACT

This paper is Max-Closed SPAM by using Direct Bit Position (Maximal Closed sequential pattern mining). This algorithm is to acquire the maximal Closed Sequential Pattern from Sequence Database. The sequence pattern mining gives more numbers of patterns, closed sequential pattern obtains little number of patterns and maximal closed attain very few sequence patterns. According to the closed Sequential Patterns is long sequence database, the maximal closed pattern is influential by memory and performance. Experimental evaluation has done on UCI Repository Datasets, that shows the algorithm Max Closed DBP SPAM is efficient than the previous Closed DBP algorithms. The maximal closed frequent patterns are retrieved efficiently by given specified minimum support threshold value.

Keywords: Pattern Mining, Binary Representation, Maximal Closed Pattern, Closed Sequential pattern.

I. **INTRODUCTION**

The entire world has enormous information even over the atmosphere of the earth. Both living and non-living things have certain data to handle every day for their survival. The Sequential pattern mining technique is introduced by Agarwal[1]. The main role of sequential pattern mining plays significant and it is important to a wide range of applications, such as the analysis of web click-streams, program executions, medical data, biological data and elearning data [2]. These types of method are significant to take a superior choice for better business solutions. Still researchers are finding novel patterns mining algorithm for a large sequence databases in many different ways. Plenty of algorithms are created and used for Data mining in the world. However, the problem is to generate candidates on mining sequential patterns in enormous sequence database and execution time as well. Discovering the all maximal closed frequent sequential patterns are challenging as the search space is tremendously large.

П. **PROBLEM DEFINITION**

In SPAM, maximum size of patterns is less but it contains many closed patterns within. Initially, closed frequent sequential pattern mining was introduced by Pasquier et al. in ICDT'99[3]. This pattern is redundant because its supports can easily derive by its super-patterns with the same supports. The closed frequent sequential patterns are frequent patterns it doesn't have frequent super-pattern with the same support threshold value. In this method, no generating those redundant patterns; mining procedure is able to be more efficient. Basically Colspan incorporates some pruning techniques into PrefixSpan to find the closed set of frequent sequential patterns.

Though most of the previous method tackles the two factors in a certain degree, the property of item ordering in a sequence are not fully utilized in the mining process. Therefore, in this paper, proposed method called DBP-Maximal Closed SPAM for mining the maximal closed sequential patterns from frequent patterns. Still some pruning methods are used to support, repression and positional data.





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Let $A = \{x1, x2, ..., xm\}$ is a set of items, an itemset is a subset of B. A sequence S = $\{s1, s2, ..., sm\}$ is n order list of item sets. Thelength of S is m, which is the number of item sets, and S is also known asm-Sequences. A Sequence A=(x1, x2,...,xm) is a sub-sequence of another sequence B=(y1,y2,...,yn) if there exists a set of indices m1,m2,...,mi,n <= m1 <= m2 <= ... < mi <= j. such that x1 <= ym1, x2 <= ym2,..., xi <= ymi. Then again, B is called a supersequence of A. we can say that Bincludes A, or Aisenclosed by B. A sequence database D holds a set of sequences, and the support of a sequence S is the number of sequences that contain S. A frequent sequence is a sequence with support not less than the minimum support threshold, min sup. A closed frequent sequential pattern is a frequent sequence that doesn't have any frequent super-sequence with the same support threshold value. A maximal closed pattern is a longest sequence that does not have any frequent super sequence in Database(patterns that are not included in another pattern).

IV. **PROPOSED APPROACH**

In this approach makes an item bit position table for all the sequences in the sample database D. Consider a sequence $S_1 = \langle a (cd) a d \rangle$. The items position are found travel around the sequence left to right and its corresponding positions are stored. The length of the binary represented row in the position table is equal to the length of the sequence in the database D. When the item X is in the ith position of the sequence from left, the ith position of that item X is placed to 1, otherwise it is placed to 0.

In the first stage, it scans the sequence database at one time to record the positional information of each different item set in the database. Then it can simply gain all the frequent item sets that is length 1-sequences by accomplish their positional information. The positional data of an item i, represented by POSi, it consists of a lot of pairs of (sid,eid), where sid is the sequence identifier and eid is the element identifier. Because sid points out that sequence item lies in and eid indicates in which order the item lies in the sequence, this representation can reserve the information of item ordering without any loss. Let us assume a sequence database in tabel1.

Г	able1: Sa	mple Sequence Database I
	Sid	Sequence
	S 1	<a(c d="" d)a=""></a(c>
	S2	
	S 3	<c (b="" a="" c="" d="" d)=""></c>
	S4	<b b="" c="">
	S5	<(b c d)d>

D

The minimum support threshold value=2, the positional data of items as shown in table2.

Table	2: FOS	uwnai Da	ua jor a ,	sequence
Sequ	ence <	a(c d)a d	>	
S1	a	cd	a	d
а	1	0	1	0
с	0	1	0	0
d	0	1	0	1

There is no difficulty to managing lexicographical prefix tree in this method. Hence, this is an efficient than the previously methods for closed SPAM.

Consider the sequence S1 in the sample database D, there are four elements and four sequences as shown in the table2. If the item is present in the sequence, it is represented by 1 otherwise denoted by 0. It shows clearly on the

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table2. Since 'a' is present in the sequence 1 and 3, the bit position corresponding to 'a' is 1010.All the sequence constructs the same way for positional data.

To decrease the computational cost of checking bits in the position table, Item presence table is constructed with three fields namely Item, Sid and supports (min_sup.). Here again use top down approach and recorded the item present in the sequence of database S. If an item is present in ith row of the sequence database, then it is assigned by 1, else it is assigned by 0. Consider the item "a" in sample sequence database S, since "a" is present in S1, S2, S3 the item presence table is constructed as I = 1, 1, 1, 0, 0. The complete item Present In table is constructed like shown in the table3.

	,	Table 3:	Presen	tIn Tab	le	
Item	S 1	S2	S3	S4	S5	Sup.
а	1	1	1	0	0	3
b	0	0	1	1	1	3
с	1	1	1	1	1	5
d	1	0	1	0	1	3
e	0	1	0	0	0	1

The candidates are straight from the position and present. In these shown tables are explained without any doubt. As an alternative of generating the candidates by inserting a data into pre-known frequent patterns, the proposed approach directly generates the candidates by using the bit position table and the Present In table. Let us consider that the given *min_sup* threshold value given by the user is 2. From the Item presence table, the item "e" is pruned since the support is 1, it is less than the *min_sup*=2. (i.e.) sup (e)<*min_sup*. Consider the presence table to create candidates, firstly, the item 'a' and 'b' measured. $a = \{1 \ 1 \ 1 \ 00\}, b = \{0 \ 0 \ 1 \ 1 \ 1\}, at this time to find (a)(b) and ("a" "b") The operation AND is performed in the Presence table values of 'a' and 'b' like, the previous DBP-SPAM.$

Example1: Let's take table1 is the input sequence database D. If the min_sup=2, the Maximal closed sequential is $MCS=\{(aa):2, (aca):2, a(cd):2, (bcd):2, (bcd):2, (cad):2, (cd):2\}$ from the FS have 13 sets of sequences = $\{(aa):2, (ab):3, (aba):2, a(cd):2, (ad):2, (bc):2, (bcd):2, (bcd):2, (cad):2, (cad):2, (cd):2\}$

Example2: Let's have the table4 is a sample sequence database, referred as D1 when the perspective is unambiguous. The alphabetic order is taken as default lexicographical order. if min_sup=2,Maximal Closed Frequent Patterns (MCS)={(a f)d: 2, (e a b): 2}, Closed Frequent Sequential Pattern (CS) ={(af)d: 2, (ea):3, (eab):2} while the corresponding Frequent Sequence (FS) set has 16 sequences. CS has the exact same information as FS, but includes much less frequent patterns.

Table	e 4: Sample Database
SID	Sequence
1	<(af)dea>
2	<eab></eab>
3	<e(abf)(bde)></e(abf)(bde)>

V. ALGORITHM OFMAXIMAL CLOSED DBP-SPAM

In step1, the Sequence database is scanned to the Presence Table for 1-sequence. Step2, begin with 2-sequenceAND operation with the generated candidates at the same time, pruned the items, if items have less than the *min_sup* value. Step3 is to generate the I-extended and S-extended frequent items with its supports. In step4, the (MCS) Maximal Closed Frequent Sequences are retrieved from the complete (CS) Closed Frequent Sequence by comparing the each FS item sets.





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Maximal dbp closed spam (S, min_sup)

INPUT: S-Sequence Database, min_sup-Minimum Support, **OUTPUT:** Max-Closed Sequential patterns INPUT: Sequential database D, min-sup OUTPUT: Max-Closed Sequential patterns **BEGIN**: For each [Sidi, S]<= D begin For each Element Sj of s begin For each item i<=Si begin If Present In(i) = 0, Mark Present In(i) = 1Set j^{th} bit in POSI(i) =1 End for End For End For Patterns= IS_patterns(Present In, min-sup) Closed Patterns=Max Closed DBP_SPAM(Patterns,min-sup) END

Function Max Closed DBP_SPAM(Patterns, min-sup)

INPUT: Sequential Patterns, min-sup BEGIN: For each Patterns(i) < Patterns(n) begin For each Patterns(j=i+1) < Patterns(n) begin //check the pattern is Maximal closed or not //check pattern(i) is super or Sub sequence of Pattern(j) If Patterns(i) is like Patterns(j) then Next Else Return Patterns(i) End if Else Return Patterns(i) End if End For End For END

Function IS_Pattern(Present In, min-sup)

INPUT: Present In table, min-sup BEGIN: For each item i <= Present In Table Form base item sets by applying AND operation If base Itemsets>= min-sup Store base item sets in base table End for For each Itemsets K <= Base table Fetch POS tables according to the items <= K Find S_Extended patterns based on position Count the S_extended patterns If S_extended patterns >= min-sup



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Store in Results Find I_Extended patterns based on equal position Count I_extended patterns If I_Extended patterns >=min-sup Store in Results End For Return Results

VII. EXPERIMENTAL EVALUATION

The proposed Maximal Closed DBP-SPAM is implemented on Visual C# programming on a personal computer of Intel 2.66 GHz Dual Core processors, 2GB RAM on Windows7, 32bit Ultimate. The experimental evaluation is performed on real world UCI Repository data sets. It is a transactional data set which contains all the transactions taken place between 01/12/2010 and 09/12/2011 for a UK-based and registered non-store online retail. It is downloaded from the internet. The sample real dataset of UCI Online Retail is shown on table5 and the characteristics in table 6.

The figure1 shows, the performance analysis of proposed algorithm, the experimental evaluation is concerning with the running time is compared to UCI real world Online Retail dataset. The result as the minimum support value is changed from 0.01 to 0.05 percentages. The experiments are carried out with varying *min_sup* values. The proposed algorithm DBP Maximal Closed SPAM (MCS) showcased in the figure1, which accomplished by the direct bit position of items is manipulated. When the *min_sup* value is low, the DBP Maximal Closed SPAM evidently outperforms the previous Closed SPAM. It clears about the speedup of the algorithm, when the support value is increased.

Invoice No	Stock Code	Table 5: UCI Online Description	Qty	Invoice Date	Unit Price	Cust. ID	Country		
536365	85123	WHITE HANGING HEART T-	6	01-12-2010	2.55	1785	UNITED		
000000	A	LIGHT HOLDER	Ũ	01 12 2010	2.00	0	KINGDOM		
536365	71053	WHITE METAL LANTERN	6	01-12-2010	3.39	1785	UNITED		
		CREAM CUPID HEARTS				0	KINGDOM		
536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	01-12-2010	2.75	1785 0	UNITED KINGDOM		
536365	84029	KNITTED UNION FLAG HOT	6	01-12-2010	3.39	1785	UNITED		
550505	G	WATER BOTTLE	0	01-12-2010	5.59	0	KINGDOM		
536365	84029E	RED WOOLLY HOTTIE	6	01-12-2010	3.39	1785	UNITED		
550505	64029E	WHITE HEART.	0	01-12-2010	5.59	0	KINGDOM		
536365	22752	SET 7 BABUSHKA NESTING	2	01-12-2010	7.65	1785	UNITED		
550505	22132	BOXES	4	01 12 2010	1.05	0	KINGDOM		
536365	21730	GLASS STAR FROSTED T-	6	01-12-2010	4.25	1785	UNITED		
550505	21750	LIGHT HOLDER	0	01 12 2010	7.25	0	KINGDOM		
536366	22633	HAND WARMER UNION	6	01-12-2010	1.85	1785	UNITED		
550500	22033	JACK	0	01 12 2010	1.05	0	KINGDOM		
536366	22632	22632	22632	HAND WARMER RED	6	01-12-2010	1.85	1785	UNITED
550500	22032	POLKA DOT	0	01-12-2010	1.05	0	KINGDOM		
536367	84879	ASSORTED COLOUR BIRD	32	01-12-2010	1.69	1304	UNITED		
550507	04079	ORNAMENT	52	01-12-2010	1.09	7	KINGDOM		
536367	22745	POPPY'S PLAYHOUSE	6	01-12-2010	2.1	1304	UNITED		
550507	22743	BEDROOM	0	01-12-2010	2.1	7	KINGDOM		
536367	22748	POPPY'S PLAYHOUSE	6	01-12-2010	2.1	1304	UNITED		
550507	22740	KITCHEN	U	01-12-2010	2.1	7	KINGDOM		

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 Table 5: UCI Online Retail Data Set Sample





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	536367	22749	FELTO	CRAFT PRINC	CESS	8 01-1	01-12-2010	3.75	1304	UNITED	
	330307	22749	CHA	RLOTTE DO	LL				7	KINGDOM	
	536367	22310	IVORY	KNITTED	MUG	6	01-12-2010	1.65	1304	UNITED	
	550507	22310	COSY			6		1.05	7	KINGDOM	

Table 6.	Characteristics	of UCI	Online	Retail Datasets	
I uvie v.	Characteristics	0,001	Onune	Neun Duiuseis	

S.No	Descriptions	Value
1	Data Set Characteristics	Multivariate, Sequential
2	No. of Instances	5,41,909
3	Number of Attributes	8

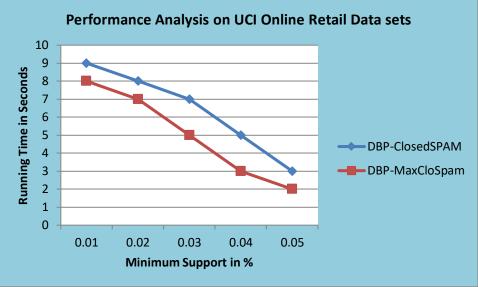


Figure1: Performance Analysis on UCI Online Retail Datasets

VIII. CONCLUSION

The proposed algorithm DBP Maximal Closed SPAM is to obtain the Maximal closed frequent sequential patterns from Sequence Database. The main challenge of sequential pattern mining depends on the size of the candidates generated and squeezes in the computations involved for the support count. This algorithm is simply extended from Direct Bit position method using SPAM.

7: Output for Sar	nple Database D (l
Closed	Supp.
Patterns	
aa	2
a c a	2
a(c d)	2
a d d	2
b c d	2
b d	2
c a d	2
(c d)d	2

Table 7: Output for Sample Database D (table.



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The results table7 shows that the proposed algorithm is able to get the complete Maximal Closed Sequential Pattern from the given sequence database with minimum support threshold value

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